



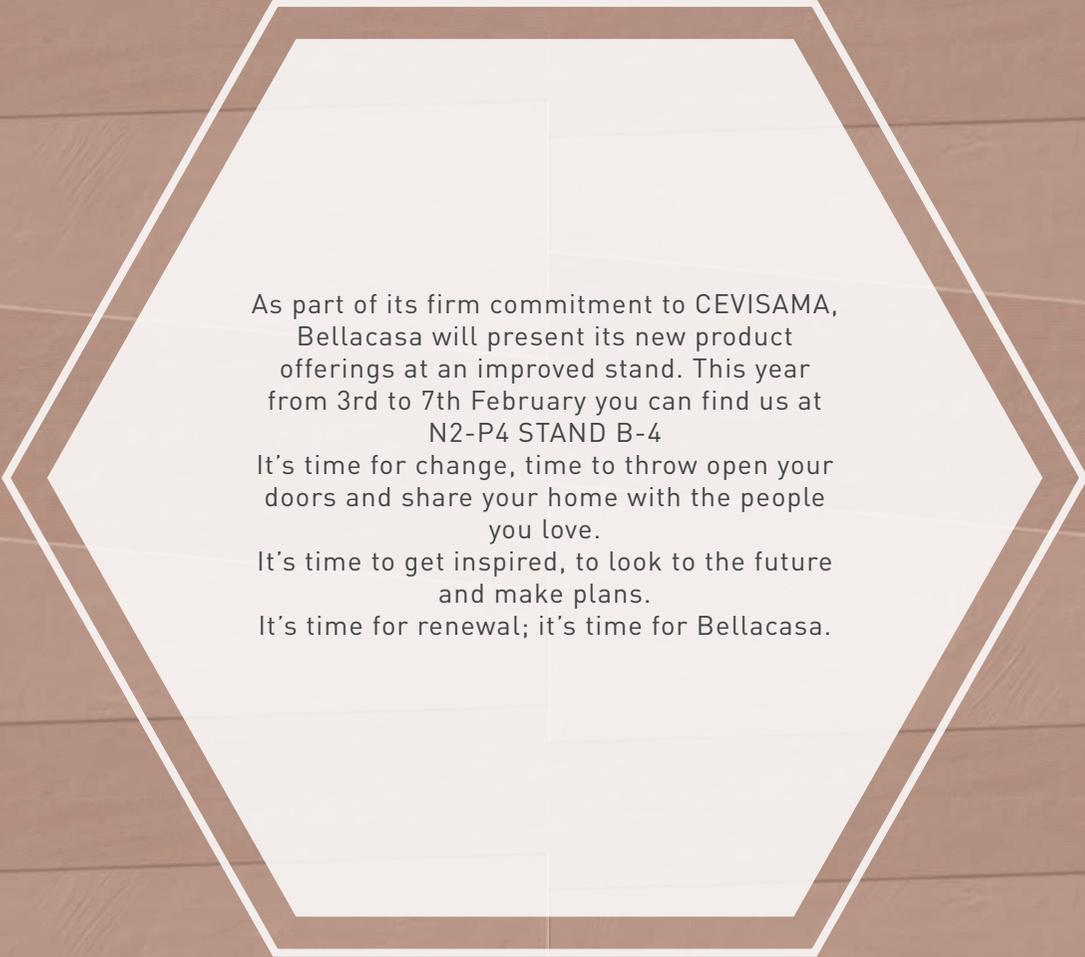
PRESS  
PACK

CEVISAMA 2020

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[WWW.BELLACASACERAMICA.COM](http://WWW.BELLACASACERAMICA.COM)

BELLACASA



As part of its firm commitment to CEVISAMA,  
Bellacasa will present its new product  
offerings at an improved stand. This year  
from 3rd to 7th February you can find us at  
N2-P4 STAND B-4

It's time for change, time to throw open your  
doors and share your home with the people  
you love.

It's time to get inspired, to look to the future  
and make plans.

It's time for renewal; it's time for Bellacasa.

# CORALINA

80X80 | 60X60 | 30X60 31<sup>1</sup>/<sub>2</sub>"X31<sup>1</sup>/<sub>2</sub>" | 23<sup>5</sup>/<sub>8</sub>"X 23<sup>5</sup>/<sub>8</sub>" | 11<sup>13</sup>/<sub>16</sub>"X23<sup>5</sup>/<sub>8</sub>"

PORCELAIN

The versatility of new porcelain floor tiles makes anything possible; the technical performance of existing materials can even be improved upon, as is the case with Coralina.

Coralina is inspired by coralline rock, which forms in reefs from fossilized coral. The original rock is porous and brittle, so we here at Bellacasa wanted to improve it; we transformed it into porcelain, endowing it with all the features of a porcelain tile, thus making it stronger and eliminating its porosity, while still maintaining its natural beauty. It comes in white and pearl in three formats, 80x80cm, 60x60cm and 30x60cm, and with the mesh-mounted Belice tile in 30x30 cm format, perfect for creating outdoor environments with a Caribbean feel.



# EGIPTO

59X119 23<sup>1/4</sup>"X46<sup>7/8</sup>"

**PORCELAIN**



ASUÁN



ASUÁN



MENFIS



JAFRA

Throughout the years, marble has always been a luxurious, attractive material offering up multiple possibilities and combinations. These days, it is becoming an ever-more central trend in home decor, product design and interior design. We here at Bellacasa wanted to play a part in fostering this branch of timeless, elegant and versatile design by creating the Egipto series. This year, three more marble-look porcelain tiles have been added to the well-known Egipto series: Asuán, Jafra and Menfis.

The Egipto series consists of 10 beautifully subtle and elegant pieces (Alexandria, Karnak, Giza, Keops, Nilo, Kefrén, Saqqara, Asuan, Jafra and Menfis). Their design based on marbles with a glossy finish, in 59x119 cm rectified format, make them ideal for both contemporary and classic styles.

# METROPOLITAN

60X60 23<sup>5</sup>/<sub>8</sub>" X 23<sup>5</sup>/<sub>8</sub>"

PORCELAIN

Casual and modern: the Metropolitan series. With a subtle cement-like texture and three soft colours (White, Pearl and Greige), the Metropolitan series of porcelain tiles is available in 60x60cm rectified formats. The cosmopolitan feel of this series suits any kind of room. Its graphic quality, the delicacy of the design and the adaptability of the coordinated wall tiles enable the creation of comprehensive, unified spaces.



BLANCO



PERLA



GREIGE



# NIZA

60X120 | 29,5X120 | 60X60 | 30X60 23<sup>5/8</sup>"X47<sup>11/16</sup>" | 11<sup>39/64</sup>"X47<sup>11/16</sup>" | 23<sup>5/8</sup>"X23<sup>5/8</sup>" | 11<sup>13/16</sup>"X23<sup>5/8</sup>"

**PORCELAIN**



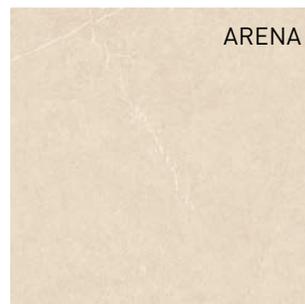
The Niza series is based on a compact stone marked with a fine white veining that gives it its character.

Thanks to its four formats (60x120, 29.5x120, 60x60 and 30x60), this collection endows spaces with great architectural value. Its colours—white, grey, sand and anthracite—make this series both modern and timeless.

The Saleya piece is a decorative tile in 14.5x60 cm format with 12 different reliefs of natural stone textures, providing sophisticated decorative options to use with the base tile. It can be used on walls as well as to tile bathrooms, showers and kitchens. It is available in natural finish and in a subtle polished effect. The Lido piece can lend emphasis to spaces, giving them an air of distinction; it thus completes a series that offers endless opportunities.



BLANCO



ARENA



GRIS



ANTRACITA

# TREVI

60X120 | 59X119 | 60X60 | 59X59 | 30X60 | 28X59 | 10X30

23<sup>5/8</sup>"X47<sup>11/16</sup>" | 23<sup>1/4</sup>"X 46<sup>7/8</sup>" | 23<sup>5/8</sup>"X 23<sup>5/8</sup>" | 23<sup>1/4</sup>"X 23<sup>1/4</sup>" | 11<sup>13/16</sup>"X23<sup>5/8</sup>" | 11<sup>7/32</sup>"X23<sup>1/4</sup>" | 3<sup>15/16</sup>"X 11<sup>13/16</sup>"

PORCELAIN

Travertine is currently in style and thanks to the Trevi series, Bellacasa is onboard with this trend.

The marked historical appearance of this series, which seeks to create warm, welcoming spaces through its graphics and different shades, is closely in tune with the American market. It comes in three formats, 60x120cm, 60x60cm and 30x60cm, two finishes, natural and polished, and four colours, white, pearl, beige and walnut, provide the perfect means to create an endless range of possibilities and combinations, making Trevi an extremely versatile yet incredibly beautiful series.



BLANCO



PERLA



BEIGE



NOCE

# COVELANO

31,5X100 12<sup>3/8</sup>" X 39<sup>3/8</sup>"

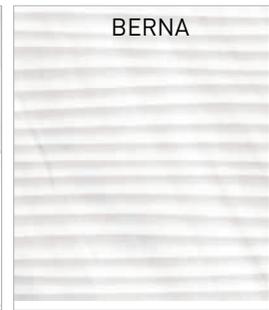
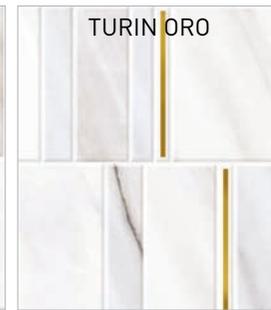
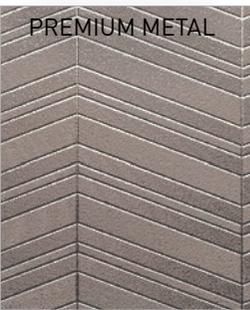
## WALL TILES

Inspired by the marble Covelano, from the white mountains of the Alps, the Covelano series is one of the most highly valued thanks to its whiteness. The so-called "King of Marble" is represented by Bellacasa as a series of 31.5x100 cm rectified wall tiles with a matte finish.

The piece inspired by this emblematic marble is accompanied by two reliefs, Berna and Turin, which can be natural or contain metallic inlays in silver or gold. This relief enables the creation of spaces that are palatial yet at the same time modern, thanks to its linear drawings.

In addition, the metallic decorative piece, Premium Metal, creates a point of distinction; this classically-inspired series thus incorporates a piece that is completely on-trend.

The Zurich Covelano mosaic adds the final touch to a series that, thanks to its wide variety of pieces, offers a wealth of possible combinations. An additional highlight of this series is the new addition of a coordinated Covelano floor tile in 60x60cm format and natural finish, enabling a unified overall design of spaces.



# METROPOLITAN

30X90 | 30X60 11<sup>13/16</sup>"X35<sup>7/16</sup>" | 11<sup>13/16</sup>"X23<sup>5/8</sup>"

WALL TILES

Displaying a marked urban style, Bellacasa presents the Metropolitan series of wall tiles as one of the interior design trends to suit any modern, functional space, thus making it ideal for inveterate urbanites.

The 30x90 cm and 30x60 cm formats, both with rectified edges, are available in three soft cement-look colours ranging from luminous White, to the modern Pearl, and including the subtle warmth of Greige. Carefully combined, they can be used to create industrial-style environments.

This cement-look base is accompanied by a set of geometrically-inspired decorative pieces that open up an endless number of combinations for interior designers and architects, enabling them to create very diverse environments.

Walls featuring a relief are a notable interior design trend. Here, walls take centre stage thanks to the prominent designs of the Hudson and Dakota pieces, two reliefs with linear and geometric drawings embossed on their base.



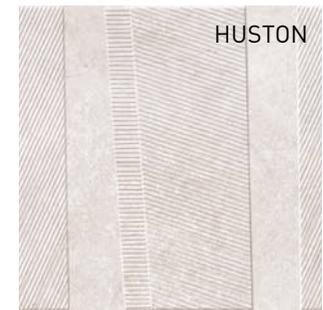
BLANCO

PERLA

GREIGE

DAKOTA

HUSTON



# METROPOLITAN

30X90 | 30X60 11<sup>13/16</sup>" X 35<sup>7/16</sup>" | 11<sup>13/16</sup>" X 23<sup>5/8</sup>"

WALL TILES

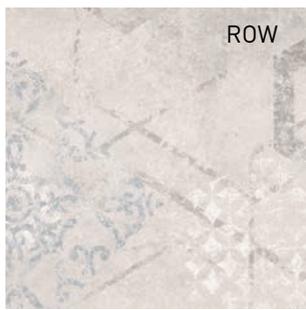
The Shed model, a decorative piece based on hydraulic tiles but with a modern design of geometric drawings, is ideal both for tiling entire walls and for adding occasional touches of colour to rooms.

The piece Row, with a base in the colour Pearl, combines rich hexagonal drawings and rosettes of different colours with subtle gloss effects. Thanks to the variety of colours, both pieces can be combined with any of the base tiles of the series, creating a connection between them.

The Astoria mosaic in silver and bronze adds a metallic touch, thus helping the series as a whole to achieve a comprehensive industrial look.



SHED



ROW



ASTORIA BRONCE



ASTORIA BRONCE

# NUBIA

30X90 11<sup>13</sup>/<sub>16</sub>" X 35<sup>7</sup>/<sub>16</sub>"

## WALL TILES



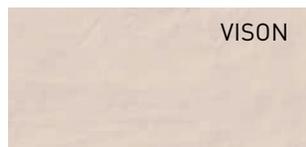
The natural look is on trend, which is why Bellacasa has created the Nubia series. This 30x90 cm series with a satin matte finish is inspired by the essence of ceramics; natural colours, textures that recall hand-crafted pieces, and reliefs based on geometric figures.

One of the fundamental pillars of the series is the combination of neutral bases of White, Sand, Grey and Mink, with relief pieces in contrasting colours, such as the Zulu piece, which is available in White, Blue and Sienna, and the Khoi piece, in White, Blue, Taupe and Charcoal.

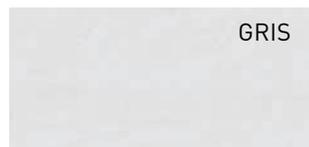
The use of small-format pieces in interior design is booming. The 10x30 cm piece, Concept, in gloss finish, adds a contrasting format and finish to this series. Available in White, Sand, Grey, Mink, Taupe, Siena, Blue and Charcoal, it follows the same colour scheme, as it has been designed to be used in combination with contrasting joints. These combinations can be used to produce modern, natural-looking environments, ideal for creative, colour-filled spaces.



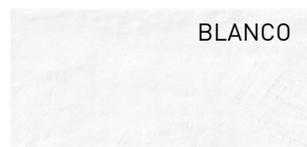
ZULU



VISON



GRIS



BLANCO



ARENA



KHOI

